Northwest Atlantic



Fisheries Organization

STACFAD WP 18-10 [Agenda Item 8.a]

40th ANNUAL MEETING - SEPTEMBER 2018

NAFO Website Re-Design and Launch – Phase II: NAFO Members' Pages (Presented by the NAFO Secretariat)

Website Re-design

The re-design of the NAFO Website was divided into three phases:

Phase I: The NAFO public website – <u>www.nafo.int</u>

This phase has been completed. It focused on developing the design and structure of the new public website.

Phase II: The NAFO Members' pages - members.nafo.int

A further update on this phase is provided below.

Phase III: The NAFO ICNAF documentation - https://www.nafo.int/Library/ICNAF

This phase has been completed. It focused on migrating historical ICNAF documentation from the old NAFO website to the newly redesigned NAFO website.

Phase II: The NAFO Members' pages - members.nafo.int

The newly redesigned Members' pages were launched in late July 2018 and are clearly divided into six (6) sections namely:

- 1) The **CORRESPONDENCE** tab features NAFO Correspondence directed to all Contracting Parties.
- 2) The **WORKING PAPERS** tab features Working Papers of NAFO Bodies and Working Groups, both past and present. A separate username and password are required to access the STACFAD Working Papers.
- 3) The **DOCUMENTS** tab redirects the user to the NAFO public site. NAFO documents, with the exception are General Council documents, are publicly available.
- 4) The COMPLIANCE tab features items formerly contained in the Fisheries Commission section of the Members' pages including a detailed IUU list, Provisional Catch Statistics letters, forms associated with the Port State Control Measures and Practices and Procedures regarding Compliance objectives.
- 5) The **MEETINGS** tab features a link to the NAFO Meetings SharePoint and the NAFO public site, as all general information on individual meetings was migrated and is now publicly available.

6) The **HEADS AREA** tab features NAFO Correspondence (with restricted distribution to the Heads of Delegations) including the Annual Billings and STACFAD Working Papers. A separate username and password are required to access the Heads of Delegation Area.

A presentation was provided to STACPUB at the June Scientific Council Meeting in 2018.

Highlights

Key highlights of the newly re-designed **MEMBERS' PAGES** include:

- During the re-design process, all text was reviewed for accuracy and readability resulting in a clean and concise presentation of NAFO information.
- The information is divided by documentation type rather than NAFO Body, as done previously. This division allows the user to quickly and easily locate required documentation.
- All information is presented in 'modules' which can be easily customized.
- Mobile friendly.

Similar to the NAFO public website, the NAFO Members' pages utilizes an open source Content Management System (CMS): DotNetNuke.

The benefits of CMS include:

- Easier to update information
- Easier to read
- Easier to navigate
- Easier to search and print
- Mobile friendly
- Clean, uncluttered and organized
- Up-to-date web interface using current standards in web design
- Overall increased transparency

Working Group Consultation

Throughout the development, testing and implementation stages of the Phase II process, the NAFO Secretariat worked in consultation with the following:

- The *ad hoc Virtual NAFO Website Re-design Working Group: Phase II Data Classification* which members include the Chair of STACFAD and STACTIC.
- NAFO Secretariat interns
- NAFO Secretariat staff members

The *ad hoc Virtual NAFO Website Re-design Working Group: Phase II – Data Classification* carefully reviewed the Members' pages to:

- Eliminate redundant information being available in duplicate NAFO forums (i.e. multiple NAFO web portals).
- Develop standards and guidelines of access to documentation, in consultation with the Chairs of STACTIC and STACFAD, including which documentation requires password protection.
- Identify any information that is clearly of a non-sensitive nature that could be migrated to the public pages (<u>http://www.nafo.int/</u>).

It should be noted, the Working Group identified select items as requiring input and/or review from STACTIC and STACFAD. After this input is received, the Working Paper of Data Classification and Access Rights will be updated accordingly.