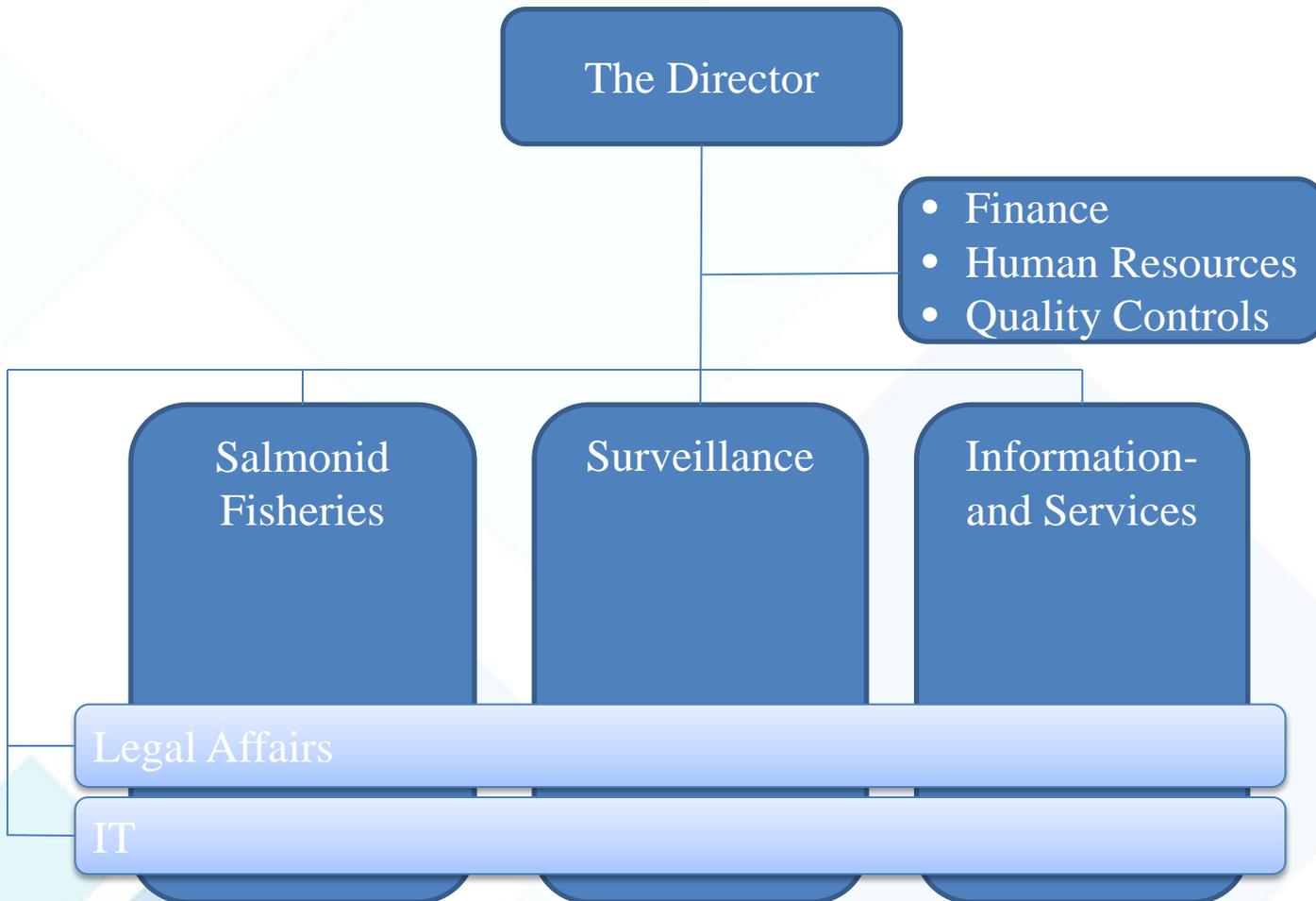




DIRECTORATE OF FISHERIES

Hrannar Már Ásgeirsson

Surveillance Department



Surveillance Department and introduction of Tableau

- The DoF is not different from other institutions or private firms.
 - An enormous amount of data (information) that accumulates in the daily activities of the institution as well as use of various external data.
 - The problem was that the surveillance department had limited ability and resources to utilize this data, when it came to fisheries control (Monitoring, Control and surveillance)!
- But why Tableau?
 - After careful consideration and a visit to the DoF in Norway it came very clear that Tableau was something that suited the surveillance department.
 - Is a Business Intelligence Software that can retrieve information from different databases, Excel and other computer-readable documents, with the possibility to join data between them.
 - The software is structured as a “read-only” and therefore very safe.
 - With great potential for data processing and graphic representations, in a very easy way (drag and drop). Thus, the data is easily understood.
 - Suited specialists at the surveillance department very well in regards of education and skill.
 - Implemented at the end of 2013.



What was the overall goal?

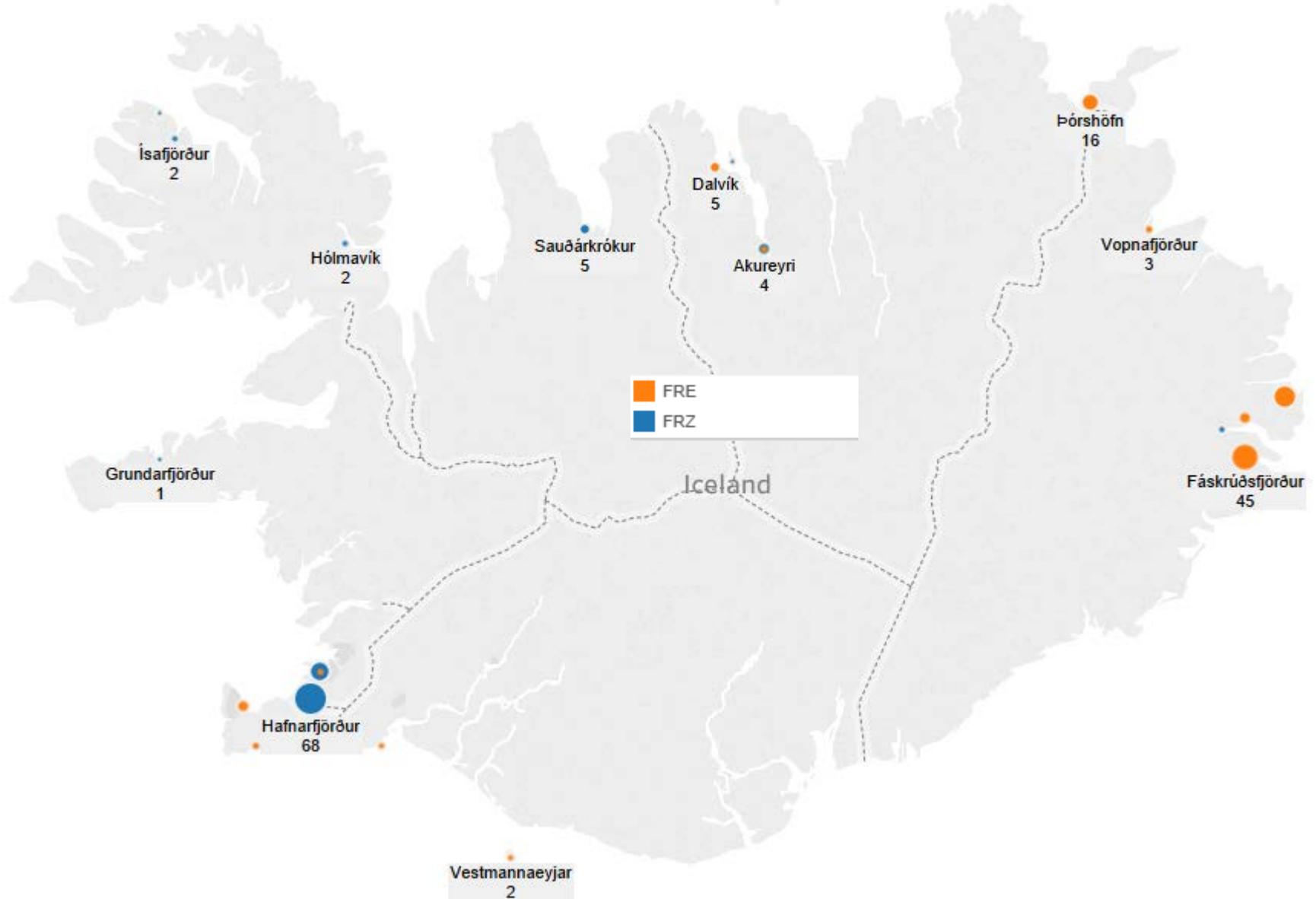
- To be sustainable on data
 - Not rely on the IT department when it came to data-mining and queries.
- Knowledge Management.
 - Subjective evaluation VS Facts (Utilization of data).
- Electronic Surveillance.
 - **Risk Analysis:** To be able to get a comprehensive overview of risk distribution and periodic monitoring.
 - To be able to observe fishing violations.
- Inspectors at the right place at the right time - leading to better utilization of time, human resources and capital for the DoF.
- The result:
 - Better decisions and more success in relation to fisheries control (MCS)

Have we achieved our goals?

- Today the Surveillance Department is sustainable when it comes to use of data and creating queries.
 - Have read-only access to all data (schemas and tables) of the institution through Tableau and can join internal data with external data (Excel doc.)
- Monitoring, Control and Surveillance is carried out with regards to data and analysis (knowledge management):
 - Port State Control - Example
- We have successfully implemented electronic surveillance:
 - Designed 12 queries that are run on a regular basis.
 - Examples: Lumpfish.
 - Infringement: Export of fish (gámafiskur).
- We can say that we have achieved our goals, but we can always do better and the final goal is www.youtube.com/watch?v=iY3WRvXVogo



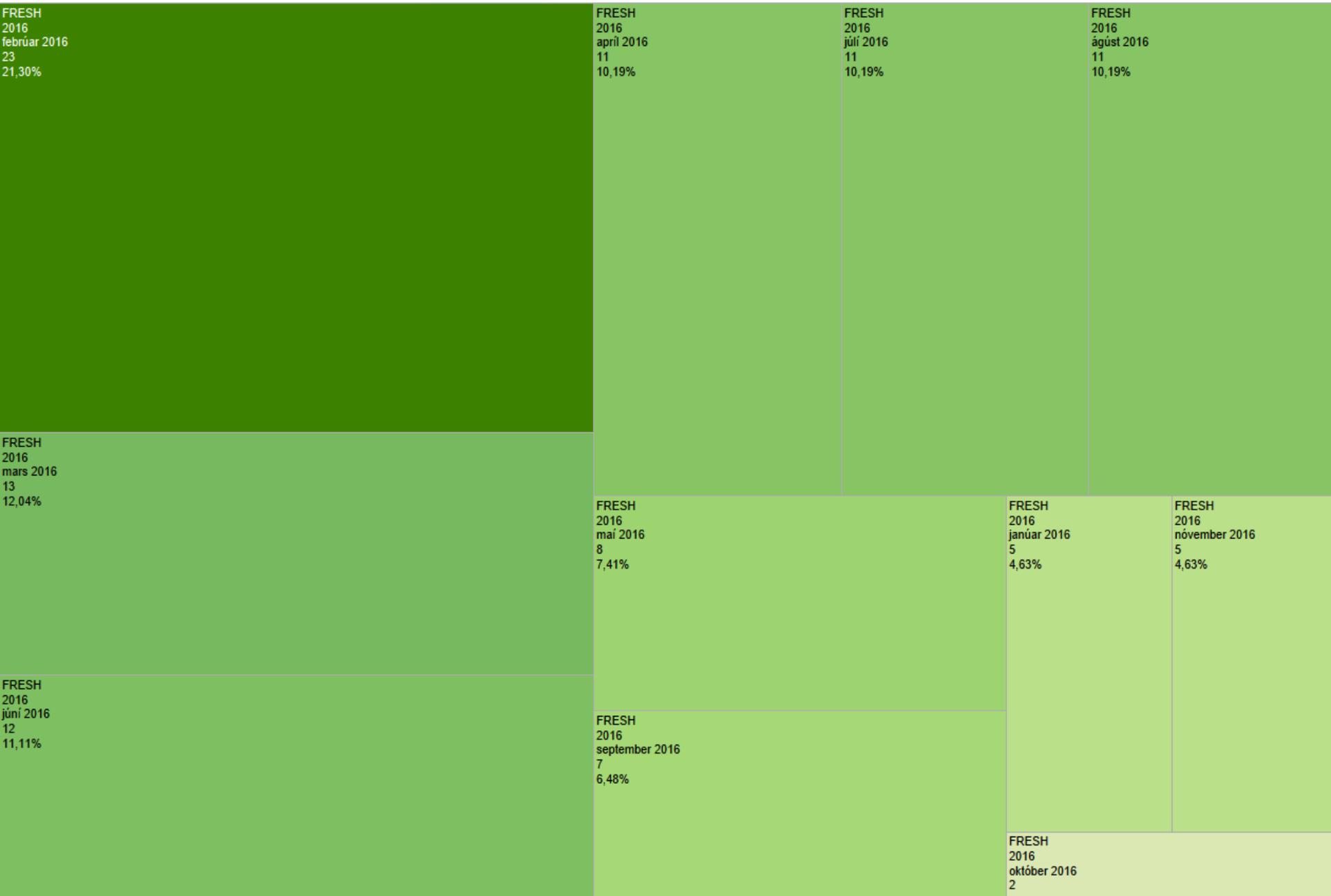
Foreign vessels - Fresh VS Frozen landings in Iceland 2016



Foreign vessels - Number of Landings (FRZ) by month in 2016

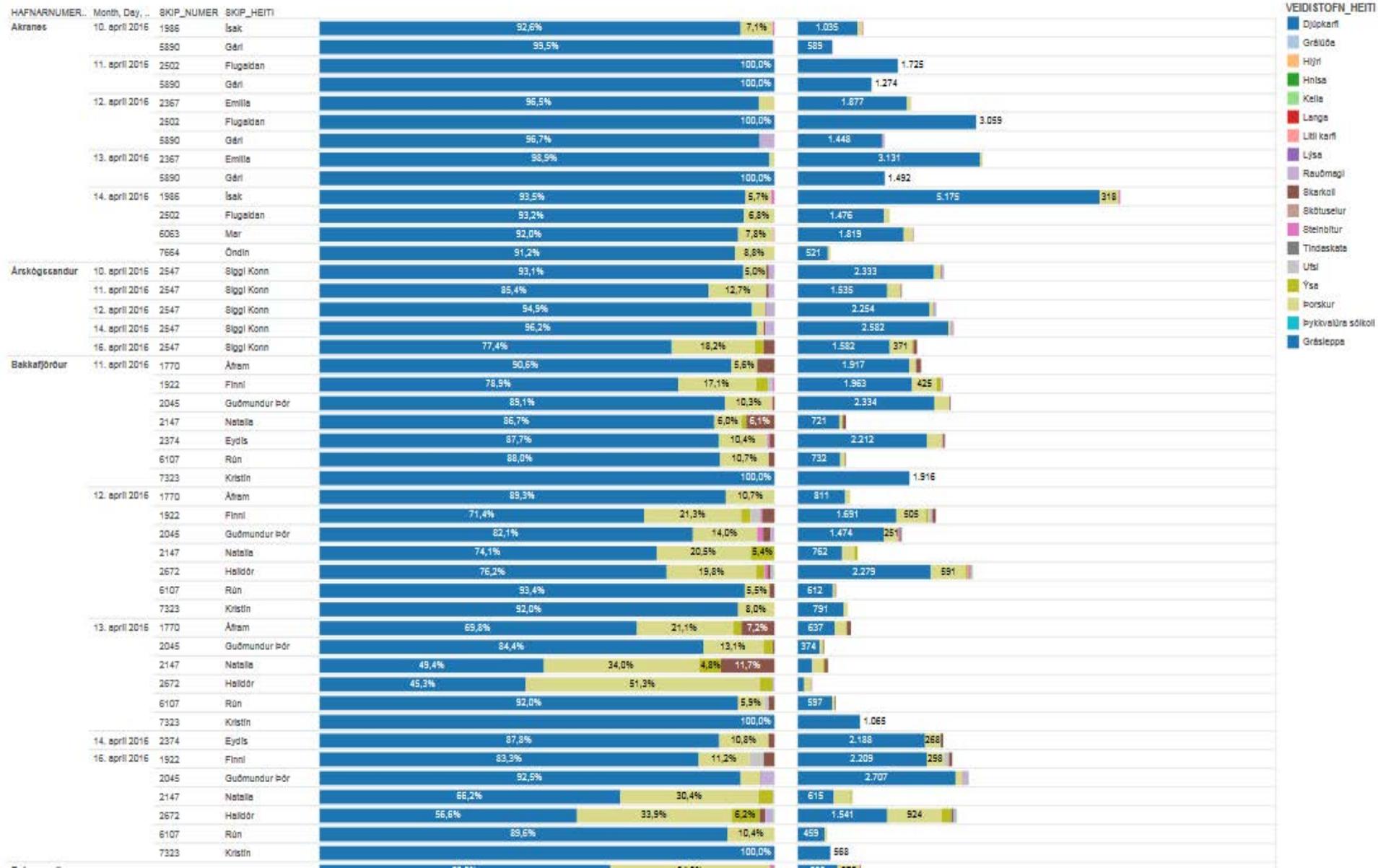


Foreign vessels - Number of Landings (FRE) – by month in 2016



Lumpfish fisheries – By catch

Meðafli



VEIÐISTOFN_HEITI

- Djúpkarfi
- Gráúða
- Hljíri
- Hnisa
- Kella
- Langa
- Líti karfi
- Lýsa
- Rauðmagli
- Skarkoll
- Skötuselur
- Steinbitur
- Tindeskata
- Útblí
- Ýsa
- Þorskur
- Þykkvalúra sótkoll
- Grásleppa